Bonding

Facilitating intergenerational solidarity and learning through building friendships between youngsters and elderly

PR4

Piloting Report

1. Introduction

The Bonding project has created an online platform to facilitate intergenerational networking. It was designed to enable young volunteers and volunteer organizations to share knowledge, experiences, best practices and achievements in building relationships with seniors.

PCG invited 25 participants via electonic mail. The survey had a stationary charkater. In the end, 16 participants took part in the study - 5 men and 11 women. The survey was designed to examine the functionality, content and usability of the platform.

2. Methodology

PCG organized a desktop study according to the following scenario. At the post office, the platform was presented, especially its functionalities: a forum with thematic areas, a blog, an individual area that each user can customize, a wide range of possibilities for creating groups, and educational tools that will help people interested in the topic of the project to establish intergenerational relations.

The content was clear and understandable. The presentation was carried out in such a way as not to overwhelm the respondents. Respondents themselves were also able to ask questions and express their observations about both the platform itself and the topic discussed. After the session, we asked the participants to fill out an anonymous evaluation questionnaire.

3. Results

All individuals completed the questionnaire. The distribution of results is as follows:

No.	ORGANIZATION AND STRUCTURE OF THE PLATFORM	R1	R2	R3	R4	R5	R6	R7	R8	R9	R10	R11	R12	R13	R14	R15	R16	Average
1	The Platform is well-organised and easy to navigate	4	4	5	4	5	5	5	4	5	5	5	5	4	5	5	5	**4,69**
2	The Platform effectively guided me through the information and resources it contains	5	4	5	4	5	5	5	4	5	5	5	5		5	4	5	**4,73**
	CONTENT																	
1	The information provided in the Platform was relevant and informative	4	5	4	5	5	5	5	5	5	4	4	5	5	5	5	5	**4,75**
2	The Platform included a variety of content types (blog posts and learning material/ tools) that enhanced my understanding	4	4	5	5	5	5	5	5	5	5	5	5	5	5	4	5	**4,81**
3	The Platform addressed key issues and challenges related to befriending services for youth and the elderly	5	4	5	4	5	5	5	4	5	5	5	5	4	4	5	5	**4,69**
4	The Platform provided practical tips or steps for engaging in befriending services	5	5	5	4	5	5	5	5	5	5	4	5	5	5	5	5	**4,88**
	USER-FRIENDLINESS																	
1	The language used in the Platform was clear and easy to understand	5	4	5	5	4	5	5	5	5	5	5	5	5	5	5	4	**4,81**
2	I found it easy to share information from the Platform with others	5	5	5	5	5	5	5	5	5	4	5	4	5	5	5	5	**4,88**
3	I found the tools interesting and engaging	4	4	5	5	5	5	5	4	5	5	5	5	5	5	4	5	**4,75**
	ACCESSIBILITY																	
1	The Platform was accessible on various devices	5	4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	**4,94**
2	The Platform was easy to access, with no technical difficulties or barriers	5	5	5	5	5	4	5	5	5	5	5	5	5	5	4	5	**4,88**
3	The Platform provided contact information or support for individuals with accessibility needs	4	4	5	5	4	5	4	4	4	4	4	5	5	4	5	5	**4,44**

Suggestions:

- Including seniors in the platform's activities would have a positive impact on developing intergenerational dialogue and help familiarize them with new technologies, which is a step towards blurring IT-technology barriers.
- Allowing users to publish blog posts after prior moderation would add value to the platform by encouraging active participation and content sharing.
- Expanding the community of users in the future would add to the dynamism and richness of the experiences exchanged on the platform.
- Expanding the platform's functionality to include tools that support interactive workshops and webinars could significantly enrich the educational offering, encouraging users to engage and learn even more deeply through direct participation.

4. Conclusions

The survey confirmed the platform's popularity among young people, offering a dynamic environment for sharing knowledge, information, networking and having conversations about building intergenerational friendships. The platform has successfully attracted young people, earning them recognition as a place to enable valuable exchange and communication.

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