

Facilitating intergenerational
solidarity and learning through
building friendships between
youngsters and elderly



PR3

Piloting Report



Co-funded by
the European Union

This project has been funded with support from
the European commission. This publication reflects
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Project number:
2021-1-PL01-KA220-YOU-000028897

Piloting report PR3 – FUNDACIÓN INTRAS (SPAIN)

1. Introduction

INTRAS decided to conduct two different sessions, one online with young people and general audience to get their feedback about the infographic and posters, and one offline addressed to older people, to get their feedback about the videos. Calls for participants were launched through our networks and emails. Nine people signed up for online session, although finally only seven took part in the session on the 6th of November. On the other hand, three older people took part in the offline session that took place on the 28th of November.

In total we reached the goal of testing the course with ten people, four youngsters, three older people and three adults. Among them there are six women and four men.

Five of the participants also took part in the PR2 piloting and mentoring program.

2. Methodology

The pilot activities were organised as follows. After launching the call, we contacted the people who had registered, gave them more information about the project and sent them the link to access the virtual session (in the case of the first session). The session lasted approximately 1 hour. After a brief presentation of the project, its objectives and expected results, we presented the 6 infographics and posters that are part of the raising awareness toolkit. Those materials were also sent to participants by email before the session. Finally, we invite them to access a Padlet board created to get their feedback. We gave them some time to comment and then, based on their answers and input, we discussed all together.

We tried to present the contents in a dynamic way, making the attendees participate as much as possible, asking questions and giving space to share ideas and experiences. Before we started, we also played some ice-breakers games to create a comfortable atmosphere for the participants. After the session, we asked participants to fill in an anonymous evaluation questionnaire via Google form.

In the case of the session with older people, we thought that organize an offline meeting was the best option. We invite the participants to our headquarter and presented them what we do and the BONDING project. Then we explained them the objective of the project and this specific result and we showed them the videos. Afterward we invite them to fill in an evaluation questionnaire and then to share their answer with the rest of the group, so to engage in a conversation all together.

3. Results

The evaluation questionnaire has been completed by all participants and these are the results:

1. Layout: 4, 4, 5, 5, 5, 5, 3, 5, 4, 5 = average 4,5

2. Design: 4, 4, 5, 5, 5, 5, 4, 5, 4, 4 = average 4,5
3. Contents: 4, 4, 4, 5, 5, 5, 5, 5, 5, 4 = average 4,6
4. User-friendliness: 5, 5, 5, 4, 5, 4, 4, 5, 5, 5 = average 4,7
5. Accessibility: 4, 4, 3, 4, 5, 4, 4, 4, 4, 4 = average 4
6. Suggestions:
 - *“Bigger and slower text in the videos, possibly a voice-over.”*
 - *“More visual coherence between different infographics. Some of them mix images with different styles and do not have a very professional finish. I also think it would be better if all the infographics had illustrations instead of photographs.”*
 - *“The contents of some of the posters are a bit repetitive, new information might be added in some of them.”*

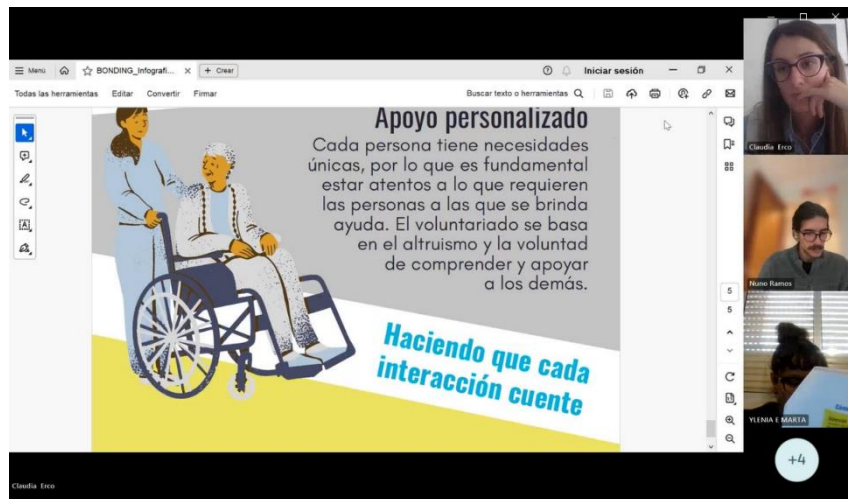
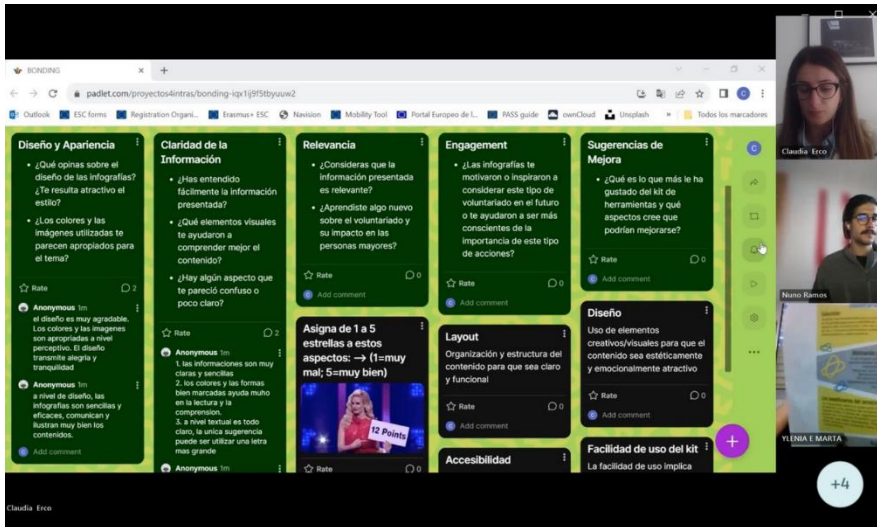
Generally speaking, the evaluation of the kit is very positive, the participants appreciated the content and the format, which they found appealing and interactive.

4. Conclusions

The pilot phase of the kit showed that it is an attractive tool, that catch the attention of the different project target groups and a useful tool to make people more familiar with the concept of befriending and the functioning of this kind of service.

5. Pictures







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